**POWER 99.1** 

PLANET ICE –LOCK-IN AD

COPY WRITER: CHILOH A. RITCHEY

ARE YOU READY TO GET LOCKED IN?

THEY'RE GOING TO BOLT THE DOORS (CELL DOOR SLAM SHUT SFX), SHACKLES THE EXITS (CLANGING CHAINS SFX) AND LOCK YOU INTO THE COOLEST SPOT IN TOWN......PLANET ICE.....OVER NIGHT! (UPBEAT, DANCE MUSIC) BEGINNING AFTER THE SATURDAY NIGHT MIDNIGHT SKATE YOU AND YOUR FRIENDS COULD BE LOCKED INTO PLANET ICE FROM 12:30 AM TO 6:00 AM. THERE'LL BE FUN AND GAMES ON AND OFF THE ICE ALL NIGHT LONG! HANG OUT WITH \_\_\_\_\_ FROM POWER 99 POINT 1, SKATE IN THE DARK DURING THE GLO-STICK SKATE, CHALLENGE YOUR FRIENDS TO AN AIR HOCKEY TOURNAMENT, RELAX ON PLANET ICE'S INFLATABLE FURNITURE. WATCH SOME TV IN THE NEW PARTY ROOM, OR BE IN THE HALL WHEN HUNDREDS OF PRIZE FILLED BALLOONS ARE DROPPED FROM THE CEILING, ... AND THERE IS SO MUCH MORE! PLUS, YOU WILL RECEIVE A SLICE OF PIZZA FROM PAPA JOHNS, A DONUT AND 2 SMALL DRINKS. SKATING, FOOD, FUN AND FREE SKATE RENTALS.....ADMISSION INCLUDES ALL THIS FOR 20 DOLLARS. WHAT A PARTY; ASK ANY OF YOUR FRIENDS.......PLANET ICE IS THE COOLEST SPOT IN TOWN....AND THIS FEBRUARY 23RD AFTER THE SATURDAY NIGHT TO REGISTER, OR FOR MORE INFORMATION VISIT W W W DOT PLANET ICE USA DOT COM. DIRECTED AND SUPERVISED BY PLANET ICE MANAGERS AND STAFF......REGISTRATION IS REQUIRED......THERE'S LIMITED SPACE, SO RESERVE YOUR SPOT NOW!!



PLANET ICE PRESENTS
THE FIRST EVER

FAMILY HALLOWEEN SKATE

SUNDAY, OCT. 28 1PM - 4 PM Today

- went

P

planet ice.

man and

Day too

Your investment for FUN

Special Rate: 5 Families Members for \$15

\$2 Skate Rental





