



EMPLOYEE INCENTIVE PROGRAM

Planet Ice is implementing a Cast Member incentive program where you the valued Cast Member can financially benefit. Here is how the program works:

- 1. We supply you with promotional materials.**
- 2. You distribute the materials to business, Friends, organizations, groups, people you know, etc.**
- 3. The promotional material consists of passes, coupons, and discount cards. Special fliers, schedules and brochures will also be available to you.**
- 4. Your promotional material will be numbered with your employee number.**
- 5. For each item we get back (ex: two for one passes) you will get a point. Each point will then be exchanged for a cash value.**

POINT SYSTEM

1 POINT Receive 1 point for every 2 for 1 pass \$2.00 off skate sharpening coupon, or 10% Pro Shop discount card used at Planet Ice.

10 POINTS For A Birthday Party being booked and Attended at Planet Ice.

15 POINTS For every \$5.00 Learn to Skate and Learn to Play Hockey coupon used at Planet Ice.

15 POINTS For every group of 10-25 people being booked and attended at Planet Ice.

25 POINTS If you are responsible for a group of 25-50 being booked and attended at Planet Ice.

50 POINTS If you are responsible for a group of 50-100 people being booked and attended at Planet Ice.

100 POINTS If you are responsible for a group of 100+ being booked and attended at Planet Ice.

POINTS FOR\$\$\$

- * Points will be kept track of by Planet Ice management. You may check your progress at any time.**
- * Points will be cashed in on a quarterly bases. (First paycheck in January, April, July, and October) If your employment with Planet Ice ends before the end of a payment quarter you will be compensated for all points received by the date of your last employment. Payment for these point will be in your last pay check.**
- * There will be \$50.00 bonus for the cast member with the most points each quarter. You must have at least 100 points for the quarter to be eligible for the bonus.**
- * Points will be valued at \$.20 each. (Ex: 100 points = \$20.00)**

OTHER QUESTIONS

Why an employee Incentive program? Different reasons have brought us to employment with Planet Ice. Whether you are here because of a job or because of your interest in the skating environment, our future here depends on our growth. If together we can promote Planet Ice and at the same time benefit ourselves personally, why not.

How do I start? We have the promotional material ready to give to you.

How do you know a group or party being booked here was because of me? The group contact can indicate that you referred them.

Who do I circulate the material to? Any groups or organizations you or someone you know is a good place to start. How about churches, your parent's work place, your brother or sister's friends and classmates? The possibilities are endless.

RULES AND GUIDELINES

- 1. Planet Ice promotional material may not be placed on cars or personal property.**
- 2. Planet Ice promotional material may not be distributed to businesses and organizations with out the permission of the proper individual or management.**
- 3. Planet Ice promotional material must be used and distributed in a manner not to deface or damage the reputation of Planet Ice.**
- 4. All Planet Ice promotional material and all it's contents will remain at all times the property of Planet Ice. Under no circumstances may the contents be reproduced as whole or in part without express written consent of the Planet Ice Corporation.**