Pennsylvania Interscholastic Hockey League and Cambria County Student Hockey Leagues and tournaments are hosted by Planet Ice. We run summer hockey camps and we open our doors for Johnstown Chiefs practices, members of the East Coast Hockey League. Hundreds of games are played each season! This is just the tip of the iceberg, and we have not mentioned our in-house Leagues, Rookie Leagues, our Adult Leagues, Youth Leagues, Pick-Up Hockey Games, Father/Son Hockey. The score board is indisputably a prime location and it could be yours for a monthly investment of $250.00.
One year contract

The Zamboni ice resurfacing machine is a novelty that attracts a large audience every time! I have seen patrons at Planet Ice standing rink side during and after a public skating session just to watch the Zamboni! Everyone wants to drive the Zamboni and now your advertisement and logo can be part of this high profile aspect of the rink. Two sponsorships are available: measuring 1’ high by 4’ wide or 21” high by 30” wide, your advertisement is destined to be seen. In the space of a year, more than forty-thousands will see your message again and again. Its a low cost, high visibility marketing tool offered for a monthly investment of $210.00.

Planet Ice, “The Coolest Spot in Town,” fills with Hockey players, Hockey fans, public session skaters, figure skating shows and competitions. Everybody loves to watch the Zamboni.

Reach over 3000 of your potential customers per week!

Your ad photographed and seen during high school and college hockey games, tournaments, Figure Skating lessons, shows and competitions, highly populated public skating sessions and by potential new rink owners who tour the facility on a weekly basis!
Planet Ice bursts at its seams with 3000 people throughout any given week. Ice-skating is a fun, physically-rewarding recreation that the whole family partakes in.

During public sessions, we play a number of ice games to not only break up the monotony, but to receive a prize. For a while we provided our own prizes, like socks, umbrellas, etc. We found out that our patrons do not go right home after leaving Planet Ice. They go out for dinner, go shopping, get gasoline, or head to the next entertainment spot. You can offer them an incentive to come to your business when you provide the prizes for the DJ ice games.

The concept of Planet Acme is to keep rolling once you open the doors. The first two locker rooms to open are the locker rooms. Currently differentiated by a color, Planet Ice's locker rooms can be named instead of referred to as the green locker room, the blue locker room, etc. If they are referred to as the Acme Locker Rooms, they will open the doors with their own name on it. Suppose Acme sponsored the locker rooms; you might open the doors with Acme's name on it.